

PRSA ROCHESTER CHAPTER CHARLES SMITH SCHOLARSHIP GUIDELINES

Qualifications

Scholarships are available to students attending colleges/universities in the geographic area served by the Rochester Chapter of the Public Relations Society of America (PRSA).

Qualifying students should have a declared major in the field of communications with an emphasis on those students pursuing a career in public relations. The scholarship should be used to defray or cover the costs of attending a PRSA sponsored event, such as the national conference.

Winners will be expected to provide a brief written report of the event, their experience, what knowledge was gleaned, etc.

Additional considerations

1. The scholarship should be awarded to the qualifying student(s) who has demonstrated the following:
 - A. a high level of scholastic achievement
 - B. an active interest in community service
2. Preference will be given to students entering junior and senior years, including non-traditional students.
3. Scholarship is open only to members of the Public Relations Student Society of America (PRSSA)
4. There shall be no discrimination against race, color, creed, sex or the student's selection of a qualified school.
5. Representatives from the PRSA Rochester chapter will choose a scholarship winner once a year. A \$2,000 scholarship will be awarded to one PRSSA student.